



Total Exhibition Solution
Graphic Design & Communication
Warehouse & Distribution













KBIZ

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#### COMPANY

corporate profile

Company's Name + CS Techplus Co., Ltd. Design Institute CS Techplus Co., Ltd.

CFO + Koh Soong Dug(Mr.)

Head Office + 34, World Cup buk-ro 7-gil, Mapo-gu, Seoul, Korea (Seogyo-dong Intersbill 2F)

Distribution Center + 360-43, Gyeondalsan-ro, Ilsandong-gu, Goyang-si, Gyeonggi-do, Korea (Munbong-dong)

+ - Exhibition Design & Construction Business

- Company's advertisement materials, Product advertisement, Event management & promotion

- Distribution system for Business operation.

+ - ISO 9001: 2008 certification. ISO 14001: 2004 certification License

- Company Affiliated Design R&D Center & Industrial design company

- Exhibition Business License & Certificate of direct production validation

- License of Internal Construction Business &

Small and Medium Enterprise certificate(The Small and Medium Business Administration)

- Professional membership association for construction & Korea Exhibition Design Installation Association Membership - Registered at COEX & others Domestic Convention Centers

and Exhibition Equipment Centers



CS Techplus Co., Ltd. provides a

# wide range of services and differentiated solutions,

Always pioneering new business areas, which is the base to reborn as the representative manufacturer company of specialized exhibition in the Republic of Korea.

"Through strategic analysis,

We create differentiated exhibition space that leads the trend"

What about Thinking?

#### The Think of CS

Everything of EXHIBITION is CS Techplus

New design imagined by the customer, innovative custom-centric design, the best product which enriches the life and precious promises for customers, these all values contained in CS design.



**How to Expression?** 

# The Expression of CS

Everything of EXHIBITION is CS Techplus

Always, the design of CS begins and is completed by the customer. Ease to use, fun and pleasure to see, mutual co-relation, etc, the beautiful and convenience design, harmonized by the reason and the emotion, giving fresh impression to our customers.



What and how do I act?

#### The Behavior of CS

Everything of EXHIBITION is CS Techplus

Environmental friendly products and finishing materials, developing more the convenience based on the differentiated design with connection of the user's environment, creating customer's new business opportunity, offering to customers more benefits and happiness. CS opens interesting exhibition environments with fresh and happiness emotions.

Analysis Strategy A guide to success



### **WOOD BOOTH**

According your budget and concept, required design demands we tailor made at form of accepting overall. We can express wide variety of design which highly satisfies our clients. It's suitable for large-scale exhibitions and international exhibitions which can be expressed in various designs.













- 1 2 3
- 1 . Johnson & Johnson Medical Korea Co., Ltd. 2 . Covidien Korea Co., Ltd. 3 . Korea Electrotechnology Research Institute
- 4. Johnson & Johnson Vision Care Korea Co., Ltd. 5. Cargill Nutrena (Cargill Agri Purina, Inc.) 6. Edwards Lifesciences Corporation.









- 1. Johnson & Johnson Medical Korea Co., Ltd. 2. Epson Korea Co., Ltd.
- 3. BauschLomb 4. Johnson & Johnson Vision Care Korea Co., Ltd.









1. Covidien Korea Co., Ltd. 2. Johnson & Johnson - Vision Care Korea Co., Ltd. 3. Johnson & Johnson - Medical Korea Co., Ltd. 4. Epson Korea Co., Ltd.









1 2 3 4

- 1. Ministry of Land, Transport and Maritime Affairs Maritime Safety Division. 2. Korea Otsuka Pharmaceutical Co., Ltd.
- 3. Biotronik Korea Co., Ltd. 4. Mallinckrodt Korea Inc.









- 1 . Mallinckrodt Korea Inc.
  2 . BGF
  3 . Covidien Korea Co., Ltd.
  4 . Johnson & Johnson Medical Korea Co., Ltd.





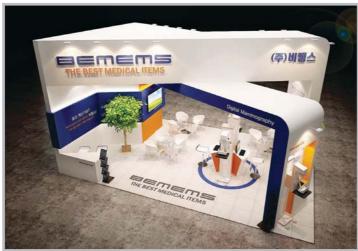




1. Epson Korea Co., Ltd.
2. GE
3. Sambon Industries Co., Ltd.
4. Johnson & Johnson - Medical Korea Co., Ltd.









1. Peru Trade Representative 2. APCE

3. BEMEMS Co., Ltd. 4. Mitutoyo Korea Corporation









NIHON KOHDEN KOREA, INC.
 Belgium Trade Representative
 A-MI GLOBAL Co., Ltd.
 GTP









- Lutronic Corporation
   HID
   NIHON KOHDEN KOREA, INC.
   Korea Electrotechnology Research Institute









1. Bayer Korea Co., Ltd. 2. WIN & WIN Co., Ltd. 3. EPIC 4. Ho soo Country Co., Ltd. – POP UP Store.

### **BLOCK BOOTH**

Product released in 2007, brilliant and functional at the same time. As Block type, according the event place can be expressed in diversity and luxury. Display system suitable for any events, large-scale and small-scale exhibition and others.













1 2 3

- 1. Boston Scientific Korea Co., Ltd. 2. Biotronik Korea Co., Ltd. 3. Medtronic Korea Co., Ltd.
- 4. PerkinElmer Korea Co., Ltd. 5. Indorama Corporation. 6. 3M Korea Co., Ltd.









1. Johnson & Johnson - Medical Korea Co., Ltd. 2. LG Electronics.

1 2 3 4









- 1. Johnson & Johnson Medical Korea Co., Ltd. 2. Bioneer Corporation.
- 3. Leeyon Pharmaceutical Co., Ltd. 4. 3M Korea Co., Ltd.









1. Nurigo Co., Ltd. 2. Johnson & Johnson - Vision Care Korea Co., Ltd.

3. Medtronic Korea Co., Ltd. 4. Joint development informatio









- 3. MindMaster Co., Ltd. 4. Teva handok Co., Ltd.
- 1. WIN & WIN Co., Ltd. 2. MR. COFFEE Co., Ltd.









- 1. Covidien Korea Co., Ltd. 2. BabyU Studio Co., Ltd.
- 3. Zimmer Korea Co., Ltd. 4. Medtronic Korea Co., Ltd.









- 1. Cargill Nutrena (Cargill Agri Purina, Inc.) 2. Hironic Co., Ltd.
- 3. Johnson & Johnson Vision Care Korea Co., Ltd. 4. Jeil Medical Co., Ltd.









John Zink Co., LLC
 Johnson & Johnson - Medical Korea Co., Ltd.
 Covidien Korea Co., Ltd.
 ANCA

### TRUSS BOOTH

We can create design according your preference by diverse illumination and structure. Installation and disassemble is easy and accessible price. If you have own graphics, rent in various sizes is available.













- 1. Synthes Korea Co., Ltd. 2. JW Pharmaceutical 3. Roche Korea Co., Ltd.
- 4. LISTEM Corporation 5. Avastin® Launching Event (Roche-Korea Co., Ltd.) 6. Medtronic Korea Co., Ltd.









1. Johnson & Johnson - Medical Korea Co., Ltd. 2. Tarceva® Launching Event (ROCHE-Korea Co., Ltd.) 3. BORYUNG Co., Ltd. 4. BUKWANG Pharm Co., Ltd.









































































# Advertising Design

We are planning / manufacturing corporate advertisement, product advertisement, etc. In a rapidly changing market, we study the design by the differentiated strategies and implementation, providing the best design through the deep understanding of the customer's need and its analysis.



Advertisement of Servier Korea Co., Ltd. - DIAMICRON®MR 60mg



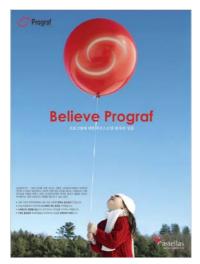
Advertisement of Servier Korea Co., Ltd. - ULTRACET® ER



Advertisement of Astellas Pharma Korea Inc. - Prograf® Lupus nephritis.



Advertisement of Astellas Pharma Korea Inc. - Prograf® Rheumatoid Arthritis



Advertisement of Astellas Pharma Korea Inc. - Prograf®



SAMJINPHARM Co., Ltd. – WithenGel



Advertisement of Johnson & Johnson Korea Co., Ltd. – Interceed®.



Advertisement of Sandoz Korea Ltd. – Company Propose.



Advertisement of Servier Korea Co., Ltd. - VASTINAN® MR

## Editorial Design

We are planning, producing, printing CI, BI, brochure, leaflet, and others printings materials providing to you batches in a progress. Through the expansion of design business division, we are providing high quality printing materials.



Medtronic Korea Co., Ltd. - Patient pamphlet



3M Korea Co., Ltd. - Brochure.



Servier Korea Co., Ltd. – Leaflet & new product sales guidebook.



Handok Teva - Catalog.



CS Tcehnology – Brochure.



Johnson & Johnson Korea Co., Ltd. - Brochure.



Fenwal Korea Inc. – Leaflet & manual book.



SEOWHA Inc. - Catalog.



Servier Korea Co., Ltd. - Leaflet.



Mavericks Inc. - Catalog.

# Planing & management

We provide customer convenience by batch processing from planning / design / production to print of CI / BI brochure / leaflet, etc of the printout. And through the expansion of Design Business Department we are manufacturing high quality printout materials.

[ 2015 3M Posters Show Planning ]













#### [ AOCC 2014 Planning ]









### [ ICLEI World Congress ]









### [ ICLEI World Congress ]









[ International Forum-Asian IBD planning & process (Jansen Korea) ]









#### [ Forum and Seminar process ]









## **HISTORY**

- 2016 Venture Company certification
  - Get the Direct production certificate(Exhibition installation service)
  - First registered registered Vender of Merged Medtronic Korea
  - Exhibition Web-Program Update

- 2015 Incorporated Association of Korea Exhibition Design Installation Association member registration.
  - Exhibition organizer's license and business registration.
  - 3M Korea exhibition sector 1st vender registration.
  - Moved logistics center in Ilsan (Total floor area of 1,000 square meters).
  - Web upgrad logistics system and additional new development.
  - Selection partner of COEX, KINTEX, AT CENTER, SETEC, BAXCO, EXCO, GUMICO, DCC, Kim Dae Joong's Convention Center, Songdoconvensia, Jeju ICC, CECO, GSCO [Main event participation] Intermold Korea 2015, DIOPS 2015, Piarcseoul 2015, AACNS 2015, Seoul International Electric Fair, Testing Expo. ELSA 2015, SPOEX 2015, Pharm Expo Korea, Health Expo, Cafe Show, Seoul coffee Expo 2015, BIO&MEDICAL KOREA. and more."

- 2014 Certification of Quality Management System(ISO 9001 : 2008), Certification of Environment Management System(ISO 14001:2004)
  - Registration of the Company affiliated- Design R&D Center.
  - Registration of Display Installation Company (Refer License) in COEX, KINTEX, etc. (13 places) National Expert Exhibition centers [Main event participation] 2014 Seoul International Sports Leisure Industry, The 24th International Broadcasting Sound Lighting devise Exhibition, The 17th / 18th Mom & Baby Expo Fair and etc.

- 2013 Conversion to a corporation, "CS Techplus Co., Ltd."
  - COEX, KINTEX and other domestic convention centers(11 places) exhibition equipment registered enterprise (Licenses refer.) [Main event participation] AIS 2013, DIOPS 2013, 2013 The Korean Orthopaedic Association, ANEX 2013, KOPET 2013 ACOS 2013, 2013 BABY FAIR, 2013 Korean Society for Molecular and Cellular Biology, and more.



- 2012 Registered as Exhibition Equipment Company in KINTEC, SETEX, Song Do Convensia, DCC, GUMICO, Kim Dae Joong's Convention Center, EXCO.
  - Expansion and move to II San warehouse( Distribution center). [Main events participated] AIS 2012, DIOPS 2012, 2012 The Korean Orthopaedic Association, ANEX 2012, KOPET 2012, and more.

- 2011 Registered Exhibition Business License(registration no: 2011-3-0086)
  - Registration Certificate of Construction Company Acquisition of Interior Construction Business License (registration no: Mapo 11-01-05)
  - Registration of Specialized Industrial Design Company(Environment design field / no: 03117)
  - Planning advertisement of Servier's products and creation of referent documents.
  - Promotion and manufacture of exhibition booth: NEXMED Co., Ltd., Devicor Medical Korea Co., Ltd., LG Life Science Ltd., Junyoung Medical Co.,

- 2010 Astellas Korea Co., Ltd.: Product advertisement / planning and production.
  - Johnson & Johnson-Medical Korea Co., Ltd: Product advertisement / planning and production.
  - CS B2B Solution Ver.2 and development of Company's Internal Intranet.

- 2009 B-Braun, OLYMPUS, GE-Health Care, Dia Genex, LISTEM, LEEMedical, OCD exhibition booth production and promotion.
  - Supplement production of Block Booth Unit(environmental friendly booth)
  - Annual contract of Promotion booth and distribution with ROCHE-Korea, Johnson & Johnson Medical Korea Co., Ltd.

- 2008 Samjin Pharmaceutical: product advertisement planning.
  - Moving of Metallic manufacturer factory(incorporated into II San distribution center)
  - Medtronic Korea: product advertisement planning.
  - Ministry of Land, Transport and Maritime Affairs Maritime Safety Division, HANSONG Inc, BIOTRONIK, TaeJoon Pharm Co., Ltd., Kogene Biotech, Kyung Nam Pharm Co., Ltd., Kang Nam Xii Medical Center: Promotion and production of exhibition booth.
  - Expansion of II San distribution center(warehouse and distribution system construction).

- 2007 Changing Company's name to "CS Technology" / Development of Block Booth(environment friendly booth)
  - Development and production of dimensional environment friendly steel booth(Sanofi-Aventis, Johnson & Johnson-Medical Korea Co., Ltd., DALIM Corporation)
  - Openning of Interior Design business division, expansion of Advertisement business division, development of CS B2B Solution.
  - Sandoz Korea: Planning Company's main advertisement and their products advertisement. / Roche-Korea: Planning new product's advertisement and Launching event promotion.
  - Exhibition booth production and promotion: WONIK Co., Ltd., Medytox Inc., LISTEM Co., RNL Bio, BIO MAT, HANALL Pharmaceutical, ShinKwang Pharm., Doctors Mediline, Organon Korea, Korea Marrow Donor Program, Korea OIAA, GS Medical, GMT Cybernetics(GMT Co., Ltd.), DiaGenex, Stryker Korea Co., Ltd., Corentec Co., Ltd., ISU ABXIS Corporation., LSK.

- 2006 Astrazeneca: product advertisement planning and manufacture.
  - Roche Korea Cancer Team: launching event & advertisement planning
  - Novatis Korea, Jin Sung Meditech, YUYU Co., Ltd, Smith & Nephew Co., Ltd., C&C Medical, DMS Korea, Jah Won Medical, Stiefel Korea, Han Rim Pharmaceutical IPSEN Korea, Bukwang Pharmaceutical, UNI, Dongwha Pharmaceutical, Dae Lim Medical, Asan Medical Center exhibition booth manufacture and promotion
  - Extension and Relocation of Seoul Head Office and II San Distribution center
  - Establishment of Metallic manufacturing plant in Shi Heung city.(self made of steel booth & others structures)

- 2005 Roche Korea-Cancer Team: Product Advertisement Planning
  - CJ Pharmaceutical Division: "Genexol" CI Planning & Package Design.
  - Dreampharma(Ex-"H-Pharm"), Boxster Korea, KBS(Korean Broadcasting System), Bayer Korea, Astellas Korea, Sanofi Aventis, Synthes Korea, Schering Korea, Cheil Kirin Pharmaceutical, TYCO Korea, SinPoong Pharmaceutical, Soo II Development, Otsuka Korea Pharmaceutical,
  - Waters Korea, Astrazeneca Korea, Loic Korea, Bukwang Pharmaceutical, Donggu Pharmaceutial, Guerbet Korea exhibition booth manufacture and promotion.
  - Novatis Korea: annual contract for exhibition booth & logistic management (complete logistic managements, booths of all items and documents, Gimmick, etc).

- 2004 Establishment of "Coss Design". Opening of Exhibition Business.
  - Opening of Advertisement Planning & Edit Division, Opening of Truss Business Division.
  - Promotion and Production of Exhibition booth: Johnson & Johnson.- Medical Korea Co., Ltd, Joog Wae Pharmaceutical Company, Sanofi-Synthelabo, CJ CheilJedang Pharma Corp., Boryung Co., Ltd., Galderma Korea S.A., Aventis Pharma, Wyeth Korea, Inc., Novo Nordisk Pharma Korea Abbott, Roche-Diagnostics Korea Co., Ltd., Boston Scientific, FRESENIUS KABI, Seoul Arts College, Kyung Hee University, SamChunDang Pharm, Medtroni

# **LICENSE**

#### [Licenses]

Venture business certificate, Certification of Quality Management System(ISO 9001:2008), Certification of Environment Management System(ISO 14001:2004) Certification of the Company affiliated-Design Institute, Certificate of direct production validation, Specialized in Industrial Design Company (Environmental Design), License of Internal Construction Business, Exhibition Business License (MTIE), Korea Exhibition Design Installation Association Membership, KOSCA(Korea Specialty Constructors Association) Membership Card



#### [Specialized Exhibition Center Registered]

COEX, KINTEX, aT Center, SETEC, Song Do Convensia, BEXCO, DCC, GUMICO, EXCO, Kim Dae Joong's Convention Center, CECO, ICC



